

## CASE STATEMENT

building a love of reading

### A Space for Children to Learn and Grow

The 1917 Spanish-revival Santa Barbara Central Library resides at the epicenter of the vibrant cultural district between the Santa Barbara Historic Courthouse and the Santa Barbara Museum of Art. In the past two years alone, the Central Library has experienced a 26% growth in circulation and a 57% surge in children's summer reading participation, making this an invaluable free resource for Santa Barbara families.

Since 1980, when the 1600 square foot Children's Library area was introduced, the Santa Barbara K- 6th grade population has grown 35%. This exponential influx is outpacing the capacity of the current Children's area making it challenging to keep pace with the needs of the community. We need to increase our capabilities in new technology, interactive programming and add additional space for the growing demand. Our challenge is to provide the critical resources for our children to thrive in school and then in life.

### The Santa Barbara Children's Library, designed by LPA Associates, a leading library architecture firm, with your help will solve our existing situation in five ways:

**Creating Space:** The new Children's Library area will expand from 1600sf to 6000sf. A dedicated Children's space leaving the entire lower level of the Main Library for children exclusively.

**A 21st Century Technology Area:** The Children's area will introduce state of the art interactive technology and computer stations providing an inviting environment for children to learn.

**Friendly Parent/Child Areas:** Comfortable and attractive reading nooks for parents and children will foster the sharing of books and conversations; age-appropriate spaces and puzzle tables encourage the free play that is so important to early childhood development.

**Interactive Performance Venue:** A theatre and program space will provide areas for free storytimes and music, theatre, and science performances from visiting authors and artists.

**Safety Upgrades:** Capital improvements include a fire suppression system, and family-friendly restrooms to protect the community's investment.

**Estimated Fund-raising goal** **\$3,624,000**

#### For more information:

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“I alone cannot change the world, but I can cast a stone across the waters to create many ripples.”

— MOTHER TERESA

## FINANCIAL + GIVING OPPORTUNITIES

### Campaign + Endowment Budget

Children's Library Expansion and Renovation	
Preliminary design & feasibility study	\$ 144,000
Final design	\$ 315,000
Construction	\$ 2,645,000
Furniture and equipment	\$ 90,000
Construction management, fundraising, et al.	\$ 430,000
<b>Subtotal, Children's Library</b>	<b>\$ 3,624,000</b>
Endowment for Programs & Sustainability	\$ 2,000,000
<b>TOTAL</b>	<b>\$ 5,624,000</b>

### How you can help:

- A gift of cash or pledge of funds to be paid over XX years
- Contribute in kind securities, real estate or other personal property
- Beneficiary of a fully paid life insurance policy
- Create a planned gift (e.g. a charitable trust)
- Beneficiary of a bequest

The Santa Barbara Public Library Foundation is the steward of the Capital Campaign.

**For more information on how to give, contact the Santa Barbara Public Library Foundation at 805.564.5675.**



## NAMING OPPORTUNITIES

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### Entire Children's Library \$2 million

The state-of-the-art Children's Library expansion will provide 6,000 square feet of library and theatre space to all Santa Barbara area families, providing a home to the programs that instill the value of reading and thoughtful literary exploration. Unclear worthwhile way to leave your legacy to the children of Santa Barbara.

### Children's Performance Space \$1 million

The Library is committed to providing free cultural performances to enrich the lives of children. Every year, tens of thousands of local kids pour into the library for storytimes proven to build early literacy skills. The performance space will also support theatre, music, science and magic programs that educate and delight. Many in the creative fields have chosen Santa Barbara as home, this is a great way to support the importance of early exposure to the arts.

### Children's Library Service Center \$500,000

At the heart of the Children's Library are librarians who love to help children and parents find new books to love. The Children's Library Service Center provides a friendly space for patrons to find answers to questions, sign up for programs, and check out materials. The child-friendly design enables library staff to supervise the entire Children's Library area, enhancing safety and offering improved service.

### Family Reading Center \$350,000

The Library is committed to helping parents become their children's first and best teachers. Young children learn to love stories and absorb the basic elements of literacy when someone reads to them. In the Family Reading Center, cozy reading nooks encourage parents and children to read and laugh together.

### Children's Technology Center \$350,000

A new, flexible high-tech setup in the Children's Library will allow for the ever-changing nature, size, and shape of educational technology, while maintaining a focus on encouraging individual exploration and helping parents and children discover what new technology has to offer.

### Early Childhood Learning Center \$200,000

The Library recognizes the enormous value of play in shaping a young child's development. In this area, babies and toddlers will be able to explore and enjoy developmentally-appropriate toys and learning materials, encouraging the free play that helps young children grow and learn. A safe, protected area, this space will promote bonding and language use between parent and child.

### Picture Book Collection \$150,000

Young children first feel the love of reading when parents and caregivers read to them. The Picture Book Collection fosters early storytime experiences and showcases the best of words and pictures in print.



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### **Independent Reading Area \$150,000**

As young readers grow, they discover the books they love. This area provides a safe, nurturing space for developing minds ready to tackle reading on their own.

### **Children's Collections (fiction and non-fiction) (2) \$100,000**

The Library's core mission is to provide access to free books and other materials that promote learning and entertainment. These two areas will provide space to browse a rich treasury of both fiction and non-fiction.

### **Entry: Chapter One \$100,000**

The stairwell entry welcomes families to the marvels of the new Children's Library—inviting them to venture into the world of reading.

### **Book Checkout Station \$100,000**

Children love the opportunity to do things for themselves. This self-checkout station helps families get their materials quickly and efficiently, avoiding long waits in line.

### **Secret Headquarters: The Children's Library Support Center \$100,000**

Library staff members introduce families to the joys of reading and the wonders of our collection. This area provides a convenient staff work room adjacent to the Children's Library performance and collection spaces.

### **Pillars of Childhood Literacy (3) \$50,000**

Be a stalwart supporter of childhood reading! These three pillars are located throughout the Children's Library.

### **Read With Me Alcoves (5) \$35,000**

Families build memories by reading together. These sun-filled alcoves provide a special space just for shared reading, encouraging children to listen to stories that are read aloud by a caring adult or sibling.

### **Puzzle Table \$35,000**

Little hands learn dexterity as children exercise their developing brain power at this area featuring age-appropriate manipulatives and learning games.

### **Computer Stations (10) \$25,000**

Developed to adapt with changing technology, each station provides a place for a child or parent/child team to use high tech options for learning and play.

### **Family Rest Stop \$25,000**

Families need a special place apart from public restrooms. The Family Rest Stop provides changing stations and restrooms where parents can help children.



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## ENDOWMENT

### Sustaining the Legacy

Libraries are a core public service, and like all public libraries, the Santa Barbara Public Library will continue to rely on public funding for basic operations. Additionally, for sixty years, the Friends of the Santa Barbara Public Library has generously supported enrichment programs in the library.

However, as fluctuations in public funding continue, the “Friends of the Library” groups have been asked to provide additional operational support. The great recession of 2008 imposed state and city budget cuts putting additional pressures on collections and patrons. Meanwhile, the Santa Barbara Central Library has embraced technology to streamline operations committed to spend dollars wisely, but efficiency alone can’t fill the budget voids.

**Our future depends on building an endowment to sustain the programming services needed to thrive in this new, connected age.** The Santa Barbara Public Library Foundation will manage the endowment with guidance from both the Library and with the Friends of the Library.

A generous bequest from Mr. Fenton Davidson provides the basis for the Library’s endowment campaign, demonstrating that local residents love their libraries and wish to ensure their future. As we look toward a future of continuing to serve all residents, including families, children, seniors, and adult learners, a secure endowment will promote excellence in library services and cushion the institution in hard times.

**Estimated Fund-raising goal \$2,000,000**



**For more information on how to give, contact the Santa Barbara Public Library Foundation at 805.564.5675.**